In the Matter of:

SONY BMG Music Entertainment.

Respondent.

ASSURANCE OF VOLUNTARY COMPLIANCE OR DISCONTINUANCE

This Assurance of Voluntary Compliance or Discontinuance ("Assurance") is entered into by the Attorneys General of the States of Alabama, Alaska, Arizona, Arkansas, Connecticut, Delaware, Florida, Idaho, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Mississippi, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Vermont, Virginia, Washington, West Virginia, Wisconsin, and Wyoming, and by the Attorney General for the District of Columbia ("the States"), acting pursuant to their respective consumer protection statutes, and SONY BMG Music Entertainment ("SONY")

¹ ALABAMA: Alabama Deceptive Trade Practices Act, Ala. Code § 8-19-1, et seq.; ALASKA: Unfair Trade Practices and Consumer Protection Act, AS 45.50.471, et seq.; ARIZONA: Arizona Consumer Fraud Act, A.R.S. § 44-1521 et seq.; ARKANSAS: Ark. Stat. Ann., § 4-88-101 et seq.; CONNECTICUT: Conn. Gen. Stat. § 42-110a, et seq.; DELAWARE: Consumer Fraud Act, 6 Del.C. §2511, et seq.; DISTRICT OF COLUMBIA: District of Columbia Consumer Protection Procedures Act, D.C. Code § 28-3901 et seq.; FLORIDA: Deceptive and Unfair Trade Practices Act, Fla. Stat. Ch. 501.201 et seq.; IDAHO: Idaho Consumer Protection Act, Idaho Code § 48-601, et seq.; ILLINOIS: Consumer Fraud and Deceptive Business Practices Act, 815 ILCS 505/1 et seq.; INDIANA: Ind. Code Ann. §24-5-0-5-1; IOWA: Iowa Consumer Fraud Act, Iowa Code section 714.16; KENTUCKY: Consumer Protection Act, Ky. Rev. Stat. §§ 367.110 to 367.990; LOUISIANA: Unfair Trade Practices and Consumer Protection Law, La. Rev. Stat. Ann. §§51:1401 to 51:1420; MAINE: Maine Unfair Trade Practices Act, 5 M.R.S.A. sections 207 and 209; MARYLAND: Maryland Consumer Protection Act, Md. Code Ann., Com. Law § 13-101, et seq.; MASSACHUSETTS: Massachusetts Consumer Protection Act, G.L. c. 93A; MICHIGAN: Michigan Consumer Protection Act, MCL 445.901 et seq.; MISSISSIPPI: Consumer Protection Act, Section 75-24-1, et seq., Mississippi Code Annotated of 1972; MONTANA: Unfair Trade Practices and Consumer Protection Act, Mont. Code Ann. §§ 30-14-101 to 30-14-142; NEBRASKA: Consumer Protection Act, Neb.